



<b>Heard About/Advertising Media</b>	<b>Qty Invs.</b>	<b>Minimum Invoice Amt.</b>	<b>Maximum Invoice Amt.</b>	<b>Average Invoice Amt.</b>	<b>Total Invoice</b>
Antique Trader	133	-154.44	2,363.90	111.86	14,877.80
Billboard	114	-173.70	709.21	105.07	11,977.79
Customer Referral	117	-1,306.29	3,149.34	124.51	14,568.11
Daily Newspaper	128	-0.19	1,517.92	119.27	15,266.69
Dealer Referral	98	4.24	2,464.59	196.08	19,216.10
Dealer/Employee Purchase	131	-64.33	1,091.17	96.20	12,601.91
Drive By	106	-181.25	1,982.30	119.10	12,624.43
Email Campaign 1	110	-134.17	1,680.67	122.09	13,430.17
Email Campaign 2	126	-0.01	914.82	98.98	12,471.27
Misc	97	-566.60	1,097.08	95.87	9,299.49
<b>Report Total -----&gt;</b>	<b>1,160</b>	<b>-1,306.29</b>	<b>3,149.34</b>	<b>118.90</b>	<b>136,333.76</b>