

The Great Texas Antique Mall Consolidated Sales Invoices - Heard About/Adv. Media Codes *Report Page #:* 1 *Report Date/Time:* 09/26/13 11:37 PM

Sorted by Heard About/Adv. Media Description Invoice Dates 01/01/2013 - 01/31/2013

Heard About/Advertising Media	Qty Invs.	Minimum Invoice Amt.	Maximum Invoice Amt.	Average Invoice Amt.	Total Invoice
Antique Trader	133	-154.44	2,363.90	111.86	14,877.80
Billboard	114	-173.70	709.21	105.07	11,977.79
Customer Referal	117	-1,306.29	3,149.34	124.51	14,568.11
Daily Newspaper	128	-0.19	1,517.92	119.27	15,266.69
Dealer Referal	98	4.24	2,464.59	196.08	19,216.10
Dealer/Employee Purchase	131	-64.33	1,091.17	96.20	12,601.91
Drive By	106	-181.25	1,982.30	119.10	12,624.43
Email Campaign 1	110	-134.17	1,680.67	122.09	13,430.17
Email Campaign 2	126	-0.01	914.82	98.98	12,471.27
Misc	97	-566.60	1,097.08	95.87	9,299.49
Report Total>	1,160	-1,306.29	3,149.34	118.90	136,333.76