



The Great Texas Antique Mall

Consolidated Sales Invoices

Sorted by Heard About/Adv. Media Description

Heard About/Adv. Media Summaries w/ Hourly Counts

Invoice Dates 01/01/2013 - 01/31/2013

Report Page #: 1

Report Date/Time: 09/26/13 11:39 PM

Heard About/ Advertising Media	< 7 AM	7 AM	8 AM	9 AM	10 AM	11 AM	NOON	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM	10 PM	11PM	Total Inv. Count
Antique Trader	0	0	0	0	3	11	16	20	17	18	29	18	1	0	0	0	0	0	133
Billboard	0	0	0	0	3	9	12	14	24	21	19	11	1	0	0	0	0	0	114
Customer Referral	0	0	0	0	4	7	12	22	20	19	17	16	0	0	0	0	0	0	117
Daily Newspaper	0	0	0	0	0	13	18	20	26	16	18	15	2	0	0	0	0	0	128
Dealer Referral	0	0	0	0	3	9	13	13	13	21	12	14	0	0	0	0	0	0	98
Dealer/Employee Purc	0	0	0	0	3	9	16	16	23	20	27	14	3	0	0	0	0	0	131
Drive By	0	0	0	0	3	8	15	13	22	19	8	15	2	0	0	1	0	0	106
Email Campaign 1	0	0	0	0	2	11	18	13	19	9	21	13	3	0	0	1	0	0	110
Email Campaign 2	0	0	0	0	3	10	27	17	15	23	13	15	3	0	0	0	0	0	126
Misc	0	0	0	0	4	7	11	15	16	12	20	9	3	0	0	0	0	0	97
Report Total ---->	0	0	0	0	28	94	158	163	195	178	184	140	18	0	0	2	0	0	1,160